



Visionaire®

Metallic effect pigments
for decorative
cosmetic applications



Metallic effect pigments for decorative cosmetic applications

VISIONAIRE shades are synonyms for superior performance, dramatic metallic reflection and excellent coverage. The interplay of VISIONAIRE with organic or pearlescent pigments opens the doors for uncountable polychromatic effects.

A broad variety of metallic effects can be achieved in color cosmetic applications like eye shadows, blushes, lip sticks, wax pens or body powders.

Handling

VISIONAIRE pigments are generally not aimed for use in water based or water containing systems. The addition of antioxidants is preferred when using VISIONAIRE pigments in formulations containing vegetable oils or unsaturated fatty acids.

The application of VISIONAIRE pigments in cosmetic applications furthermore requires the consideration of regional regulations.

VISIONAIRE

Type	Article No.	Particle Size (microns)
Silver shades		
Splendid Silver Sea	022686	5 – 50
Bright Silver Sea	040443	15 – 70
Sparkling Silver Sea	040966	20 – 95
Gold and bronze shades		
Natural Gold	060314	5 – 50
Bright Natural Gold	060242	15 – 70
Maize Gold	060323	5 – 50
Bright Sunflower Gold	060243	15 – 70
Amber	060324	5 – 50
Honey	060316	5 – 50
Bright Honey	060244	15 – 70
Copper shades		
Lava	060325	5 – 50
Cinnamon	060317	5 – 50
Bright Cinnamon	060245	15 – 70
Special shades		
Bright Splendid Red 34	041711	15 – 70
Bright Splendid Champagne	021094	15 – 70

Content (%)			
Aluminum Powder (CI 77000) CAS: 7429-90-5 EINECS: 231-072-3	Bronze Powder (CI 77400) CAS: 7440-50-8 EINECS: 231-159-6	Copper Powder (CI 77400) CAS: 7440-50-8 EINECS: 231-159-6	Silica CAS: 7631-86-9 EINECS: 231-545-4
85 – 95	–	–	5 – 15
85 – 95	–	–	5 – 15
85 – 95	–	–	5 – 15
–	94 – 97	–	3 – 6
–	96 – 98	–	2 – 4
–	94 – 97	–	3 – 6
–	96 – 98	–	2 – 4
–	94 – 97	–	3 – 6
–	94 – 97	–	3 – 6
–	96 – 98	–	2 – 4
–	–	94 – 97	3 – 6
–	–	94 – 97	3 – 6
–	–	96 – 98	2 – 4
	Aluminum Hydroxide CAS: 21645-51-2 EINECS: 244-492-7	Red 34 (CI 15880) CAS: 6417-83-0 EINECS: 229-142-3	
75 – 83	–	4 – 8	13 – 17
58 – 73	22 – 32	–	5 – 10

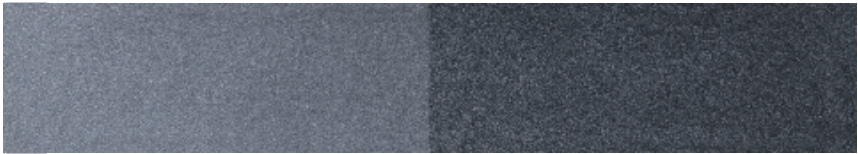
Silver shades



Splendid Silver Sea 5–50 μm Article No. 022686



Bright Silver Sea 15–70 μm Article No. 040443



Sparkling Silver Sea 20–95 μm Article No. 040966

Gold and bronze shades



Natural Gold 5 – 50 μm Article No. 060314



Bright Natural Gold 15 – 70 μm Article No. 060242



Maize Gold 5 – 50 μm Article No. 060323



Bright Sunflower Gold 15 – 70 μm Article No. 060243



Amber 5 – 50 μm Article No. 060324

Gold and bronze shades



Honey

5 – 50 μm

Article No. 060316

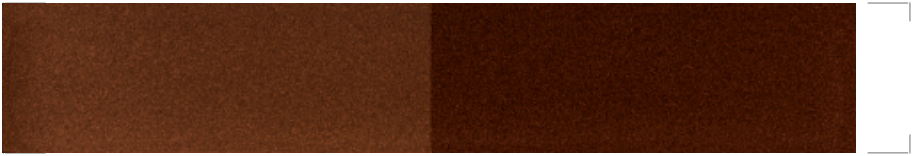


Bright Honey

15 – 70 μm

Article No. 060244

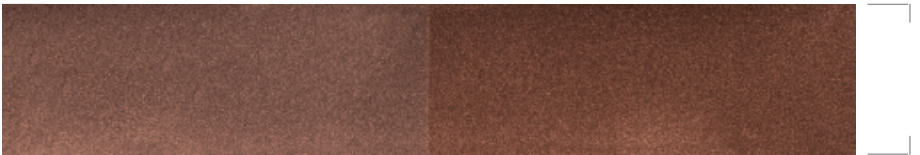
Copper shades



Lava

5 – 50 μm

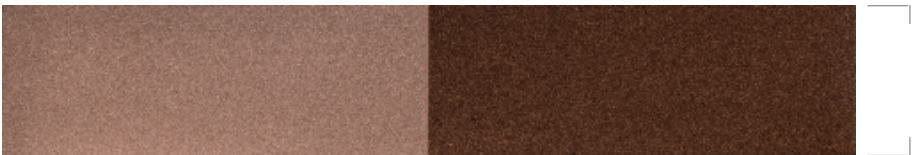
Article No. 060325



Cinnamon

5 – 50 μm

Article No. 060317

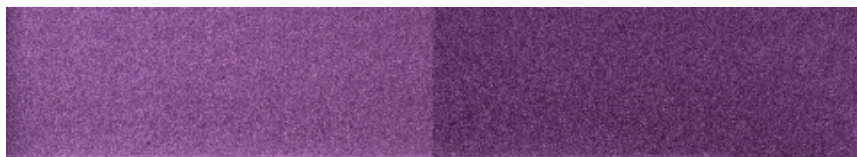


Bright Cinnamon

15 – 70 μm

Article No. 060245

Special shades



Bright Splendid Red 34 15–70 μm Article No. 041711



Bright Splendid Champagne 15–70 μm Article No. 021094

Visionaire®





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